

Message Text

UNCLASSIFIED

PAGE 01 RIO DE 02592 242102Z

72

ACTION EB-11

INFO OCT-01 ARA-16 ADP-00 COME-00 SS-15 CIAE-00 INR-10

NSAE-00 RSC-01 RSR-01 /055 W
----- 043222

R 242020Z JUL 73

FM AMCONSUL RIO DE JANEIRO
TO SECSTATE WASHDC 8877
INFO AMEMBASSY BRASILIA

UNCLAS RIO DE JANEIRO 2592

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: STATE/COMMERCE COOPERATION ON COMMERCIAL PROGRAM

REF: STATE 141993

SUGGEST CONSIDERATION BE GIVEN AT MEETING TO FOLLOWING
TWO TECHNIQUES FOR STRENGTHENING EXPORT PROMOTION PROGRAM
WITH NOMINAL EXPENDITURE OF RESOURCES:

1) ORGANIZATION AND ENERGETIC STIMULATION OF ATTENDANCE
FROM SELECTED FOREIGN COUNTRIES AT SELECTED INDUSTRY
SHOWS IN U.S. RIO A-91 CONTAINS DETAILS.

2) INSTITUTION OF "SPECIAL VISITOR SERVICE" WHEREBY
INDIVIDUAL COULD OBTAIN SERVICES NOW AVAILABLE TO
MEMBERS OF TRADE MISSIONS. NINETY DAYS BEFORE SCHEDULED
ARRIVAL OF BUSINESSMAN AT POST HE WOULD PROVIDE,
THROUGH COMMERCE, DETAILED DESCRIPTION OF OBJECTIVES
HIS VISIT AS WELL AS CATALOGS AND PRODUCT LITERATURE.
POST WOULD MAKE APPROPRIATE ADVANCE APPOINTMENTS.
VISITOR WOULD BE BRIEFED BY COMMERCIAL OFFICER AFTER
ARRIVAL AT POST AND WOULD BE ACCOMPANIED ON CALLS
BY BILINGUAL LOCAL EMPLOYEE (CONTRACT OR SALARIED)
WHO HAD PARTICIPATED IN PREPARATORY SCHEDULE. FOR
THIS SERVICE, COMMERCE WOULD COLLECT ADVANCE PAYMENT
OF, SAY, \$50 PLUS \$50 FOR EACH DAY OF FACILITATED
VISIT. VISITORS WHO DID NOT GIVE POST 5 WORKING
DAYS NOTICE OF CHANGE IN TRAVEL PLANS WOULD FORFEIT
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ADVANCE PAYMENT.

BOONSTRA

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 JUL 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973RIODE02592
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: RIO DE JANEIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730714/aaaaajzx.tel
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Locator: TEXT ON-LINE
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 73 STATE 141993
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Review Authority: smithrj
Review Comment: n/a
Review Content Flags:
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Review Exemptions: n/a
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30 JUN 2005

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